

GABRIELLA
Bulgarelli

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github.com/Gabriella-Bulgarelli

SKILLS

Spanish Fluency, Basic Italian and Ga
Photography, Videography (360*/Live)

Audio Production

Research/Database Management

Adobe Suite: Ps, Lr, Id, Ai, Xd, Pr, Au

Feature Writing, Editing

Front End Development

Virtual Environments, Unity 3D

Disc Jockeying

User Experience Design/ iOS prototyping

Social Media Development/Analytics

HOBBIES

black & white printmaking

drafting tweets

biking & hiking

watching Curb Your Enthusiasm

knitting

cooking & baking

playing flute

collecting vinyl, CDs, and cassettes

REFERENCES

BRENT WOLFE

News Director, WUNC 91.5 FM

bwolfe@wunc.org

919.599.9845

ERICA B. PEREL

General Manager, The Daily Tar Heel

perel@live.unc.edu

919.962.4215

STEVEN T. KING

UNC-MJ Emerging Technologies Lab

stking@email.unc.edu

919.360.8907

AWARDS / PRESS

NATIONAL SPANISH LANGUAGE HONOR SOCIETY **2014**

ARDSLEY HIGH SCHOOL WALL OF FAME **2014**

AHS LEADERSHIP SCHOLARSHIP **2014**

NATIONAL HONOR SOCIETY **2014**

CELLAR DOOR LITERARY MAGAZINE **2018**

ABOUT ME

I recently graduated from the University of North Carolina at Chapel Hill, and now I'm back in New York reconnecting with friends, family, and bagels. I'm spending my free time learning how to photograph live music on film and perfecting my recipe for banana bread. My areas of interest include music, education, social justice, and digital innovation. **Let's work together!**

WORK EXPERIENCE

August 2018 - Present

Social Media Analyst, Hedgehog + Fox

Conducting a social media audit for Ashoka, a global entrepreneurship organization, which will lead to the development and implementation of a new company-wide strategy that will redefine external communication and expand reach. Developing a multifaceted archival database to help facilitate the production of original content.

May 2018-September 2018

News Administrative Intern, WUNC 91.5

I supported the production of The State of Things, a daily program which brings the issues, places, and personalities of North Carolina to the ears of its listeners. I researched and booked guests, conducted pre-interviews and composed scripts. I also worked on the show's social media presence, photographed guests in studio, and developed the web posts for each broadcast. In addition, I audited the demographics of the show to assist producers in their goal of representing WUNC's listenership more accurately.

May 2018-September 2018

Innovation Fellow, UNC School of Media and Journalism Emerging Technologies Lab

I worked as a UX Designer and Project Driver in partnership with WFAE 90.7 and the Knight Foundation to develop a prototype for a forum-based iOS application which will help foster communication between Charlotte's residents and the WFAE newsroom. The project traced provenance from existing investigative platforms like Groundsource, Hearken, WBEZ Chicago's Curious City, and the WWNO Listening Post in New Orleans.

May 2018-September 2018

Office Assistant, All Day Records

I managed the Discogs account and processed online orders for a small record store in Carrboro, North Carolina.

January 2017-September 2018

Disc Jockey, WXYC 89.3 FM

I am the founder and former director of Free Samples, WXYC's first and only hip-hop oriented program, which is broadcast from the student union at UNC Chapel Hill on Thursdays from 5-7PM. I was a member of the reviews and recommendations team which curates the station's library and informs DJs of new releases. I mainly submitted and reviewed both global and local hip hop, r&b, and neo-soul releases.

January 2018-May 2018

Multimedia Production Intern, VibeHouse 405

I assisted with the launch of a new recording studio in downtown Chapel Hill. My responsibilities included photography, videography, content management and composition for blogging, as well as event planning and community engagement.

August 2017-May 2018

Production Manager, Daily Tar Heel

I acted as a liaison between the advertising department and newsroom to arrange the layout for each issue of the newspaper. I developed some in-house marketing materials and occasionally wrote freelance for the arts and entertainment desk. I worked previously as a multimedia storyteller for the 1893 Brand Studio, the Daily Tar Heel's in-house content hub, from January 2017 to August 2017.

August 2017-January 2018

Writing/Photography Intern, Durham VOICE

I developed skills in photography and feature writing by producing content (bi-weekly) for this small, nonprofit newspaper which serves the diverse, underrepresented community of Northeast-Central Durham. I also directed weekly mentoring sessions to help high school students of color explore their journalistic interests.

EDUCATION

University of North Carolina at Chapel Hill Class of 2018

B.A. in English Literature, B.A. in Interactive Multimedia & Journalism

Duke University *Inter-institutional Student*, Spring 2018

Ardley High School Class of 2014

Student Body President